



# Baptist Health South Florida

Continuing Medical Education

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## CME COMMITTEE MEETING

### AGENDA

February 10, 2023

#### I. CALL TO ORDER

#### II. RECUSAL PROCESS

*In accordance with the ACCME Standards for Commercial Support:*

Baptist Health is responsible to ensure that anyone who is in a position to control the content of a Continuing Medical Education (CME) activity has disclosed all relevant financial relationships with any commercial interest companies that the individual or his/her spouse or partner has or has had within the past twelve months.

Dr. Arturo Fridman asked CME Committee members, who are in a position to influence the content of Baptist Health's CME Programming, to recuse themselves if they have a relevant financial relationship with a commercial interest company that has products or services related to the content of CME under discussion, or to abstain from all aspects of discussion and decision making, including voting.

#### III. INTRODUCTIONS

Dr. Arturo Fridman introduced two new members to the CME Committee.

Dr. Mark Davis will join us as a member of our committee. Dr. Davis is the new Chief Operating Officer for MCI.

Dr. Manmeet Alhuwalia, Symposium Director of the Precision Oncology Symposium that just took place last weekend. Dr. Alhuwalia is the Fernandez Family Foundation Endowed Chair in Cancer Research, Chief of Medical Oncology and Chief Scientific Officer & Deputy Director at the Miami Cancer Institute. Welcome to our CME Committee!

#### IV. REVIEW MINUTES from November 18, 2022

All accepted.

#### V. CONFERENCE APPLICATIONS AND REPORTS \*

The following reports were sent out via email to the Committee for review, and are available on the website for your convenience:

##### A. Applications Previously Approved\*

All CME applications were previously approved by the Executive Committee for the period of November 15, 2022 through February 3, 2023.

##### B. Evaluation Summaries\*

Conference Evaluation Summaries, which is a summary report of the scores for the conferences, which took place from September through December 2022. We show the scores for the skills learned enhanced my professional competence and skills learned will be applied to

the practice, as well as the total average score for each CME activity.

### C. Attendance Statistics

Attendance stats for FY23 Q1 show a decrease in number of activities – this is planned reduction to meet interprofessional requirements under the ACCME accreditation. In addition, the Online Program is working on course bundling by specialty or areas of interest to better promote our courses.

The noted difference between attendance vs. credits awarded is attributed to the credits mixed offered with in-person symposium credits (higher credits/activity).

Also, the decrease with psychology participation is attributed to FY23 not being a relicensure year (FY22 was relicensure year). Same case with some of the employee and others participation. Human Trafficking, which was still required in FY21 and FY22, but not in FY23.

## VI. OLD BUSINESS

### A. FY22 Annual CME Program Evaluation – Approval by Executive Committee

The Committee at Large reviewed the FY22 Annual CME Program Evaluation and agreed that the Program had met its Mission.

### B. FY23 Program Goals – Approval by Executive Committee

The FY23 proposed CME Department Goals were approved by the Committee at Large and Executive Committee as presented:

- Performance & Growth
  - Continue with overall Program growth based on Baptist Health needs
  - Collaborate with internal departments and external organizations to address population health issues
- People & Culture
  - Continue to support BHSF Clinician Well-being and Mental Health education and resources
  - Provide support to Baptist Health patient experience initiatives
- Digital Transformation
  - Transition CME activities from fully virtual back to hybrid or in-person
  - Leverage our latest digital tools to further improve user experience
- Consumer Experience
  - Digital marketing optimization to increase CME Portal users
- Systemness
  - Continue to support BHSF Initiatives and GME growth
  - Align our internal resources to meet the needs of our Institutes
- Smart Growth
  - Restructure internal resources to support more interprofessional education
- Financials
  - Leverage our new CME Development Specialist to continue to increase CME Grants and Sponsorships income

Additional comments provided by the Committee members support the current CME Program Mission and proposed goals:

1. Continue to support diversity without our CME activities
2. Supporting the educational needs of our Medical Staff
3. Growing our Interprofessional education offerings
4. And continue to support Baptist Health's core quality mission through the EBCC

offerings, collaboration with the Quality and Accreditation department, and increasing our communication and professionalism education.

**VII. NEW BUSINESS**

No new business to report.

**VIII. ADJOURNMENT**

Meeting adjourned at 1:15 p.m.

\* Please review all reports posted online in advance of the meeting at  
[CMEOnline.BaptistHealth.net/committee](https://CMEOnline.BaptistHealth.net/committee)