

Invitation to Exhibit
Structural Heart and Echo Imaging Symposium
MiamiEcho.BaptistHealth.net
October 27-28, 2022

Baptist Health CME is pleased to announce that the annual **Structural Heart and Echo Imaging Symposium** offers an excellent opportunity to highlight your company's cardiology-related products and services. We cordially invite you to participate and promote your company.

The dynamic faculty and educational content are sure to please. We anticipate robust attendance as in the past.

The national and international target audience includes cardiologists, vascular surgeons, physician assistants, interventional radiologists, echocardiography and noninvasive vascular testing specialists, nurses, nurse practitioners, sonographers, pharmacists and respiratory therapists.

We hope to see you in October. Thank you for your consideration.

Baptist Health Continuing Medical Education Department on behalf of **Miami Cardiac & Vascular Institute**

About Baptist Health South Florida

Baptist Health South Florida is a not-for-profit healthcare organization that spans four counties, including twelve hospitals and numerous outpatient and diagnostic facilities, and is served by over 4,000 physicians and 24,000 employees. Additionally, numerous Centers of Excellence, such as Miami Cardiac & Vascular Institute, Miami Neuroscience Institute, Miami Cancer Institute, Miami Orthopedics & Sports Medicine Institute, Marcus Neuroscience Institute and Lynn Cancer Institute, attract patients from around the country and internationally.

Our Mission

The mission of Baptist Health is to improve the health and well-being of individuals, and to promote the sanctity and preservation of life, in the communities we serve. Baptist Health is a faith-based organization guided by the spirit of Jesus Christ and the Judeo-Christian ethic. We are committed to maintaining the highest standards of clinical and service excellence, rooted in the utmost integrity and moral practice.

Consistent with its spiritual foundation, Baptist Health is dedicated to providing high-quality, cost-effective, compassionate healthcare services to all, regardless of religion, creed, race or national origin, including, as permitted by its resources, charity care to those in need.

Through its CME Department, Baptist Health supports the sustained development of accredited, unbiased continuing education (CME/CE) programming for doctors and healthcare teams to foster improvements in provider competence and performance and ultimately healthcare outcomes. Employing an interprofessional approach to continuing education development, the CME Department supports educational interventions to improve quality of care, patient safety and the value of healthcare. This is accomplished through organized educational activities that focus on both existing and new diagnostic and therapeutic modalities as well as population health concerns. Responsive to the ever-changing healthcare environment and Baptist Health's institutional needs, the CME Department collaborates with departments and committees across the health system to align workplace CME/CE with the delivery of optimal clinical care, reduction of medical errors, improvements in the patient experience and adherence to evidence-based standards of care and resource utilization.

PROSPECTUS OF PARTICIPATION – OPTIONS AND BENEFITS

LEVELS OF SUPPORT	PLATINUM	GOLD	SILVER	BRONZE
RECOGNITION AND BENEFITS <i>Exclusive options are available on a first-come, first-served basis.</i>	\$15,000	\$10,000	\$5,000	\$2,500
Recognition as a Corporate Philanthropy Partners member of Baptist Health Foundation through signage at events and hospitals, Foundation website, publications and communication to leadership and board members.	♦	♦		
Product Theater Presentation – Exclusive Provides your company with a focused, high-value marketing opportunity to interact with attendees and symposium leaders.	♦			
Prominent space in Exhibit Hall. One 6-foot table.	♦	♦		
Exhibit Hall table-top display. One 6-foot table.			♦	♦
Electricity – Provided at the booth	♦	♦	♦	
Breakfast and Refreshments – Admissions	6	4	2	2
Lunch – Admissions	6	4		
Breakfast – Name/Logo** recognition on prominently displayed posters and verbal acknowledgment during morning remarks.		♦ 2: Thurs., Fri.		
Lunch – Name/Logo** recognition on prominently displayed posters and verbal acknowledgment during morning remarks.	♦ 2: Thurs., Fri.			
Breaks – Name/Logo** recognition on prominently displayed posters and verbal acknowledgment during morning remarks.		♦ 2: Thurs., Fri.		
Audiovisual Support and Wi-Fi – Name/Logo** recognition on PowerPoint loop before lectures and during breaks, table tent cards with Wi-Fi code, and on symposium posters.		♦		
Network opportunities to interact with physicians and healthcare professionals.	♦	♦	♦	♦
Event Signage – Name recognition on prominently displayed direction/welcome signs. Name size distinguished by level of sponsorship.	♦	♦		
Event Signage – Exhibitor recognition on prominently displayed poster outside exhibit hall.			♦	♦
Recognition on Scrolling PowerPoint	♦	♦	♦	♦
Social Media and Email Promotion – Emails from Baptist Health to participants, promoting the exhibit page and meeting links. Twitter, Facebook, LinkedIn. Social media posts are text based rather than graphic.	♦	♦	♦	♦
“About Exhibitors” Listing – Descriptive “biographical” listing of exhibitors on symposium website. MiamiEcho.baptistHealth.net	♦	♦	♦	♦

****Ineligible company recognitions will be by company name without logo.**

Ineligible companies - Companies whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients.

Note: The format of all events is subject to change. All events will take place in a safe and socially distant format that follows recommendations by the [CDC](https://www.cdc.gov) and Baptist Health South Florida policies.

NEXT STEPS

Confirm your intent to reserve your Exhibit Hall participation. Baptist Health South Florida CME reserves the right to determine a company's eligibility to exhibit, based on the company's products' relevance to the practice of cardiology.

IMPORTANT DATES

- To receive recognition as an exhibitor, return **signed paperwork** by **Friday, September 2**.
- **Payment** (or proof of payment in process) is due by **Friday, October 7**.

FUTURE COMMUNICATIONS

After receipt of your company's commitment to exhibit, Baptist Health CME will follow up regarding:

- Confirmation of **representative names and email addresses**.
- Confirmation of **Exhibit Hall details**.
- Any communication related to this symposium will come directly from Baptist Health.
- **Important:** Baptist Health CME does not provide our attendee lists to any company or individual; any offer you receive to purchase an attendee list for this symposium from an outside company is **not** legitimate.

COVID-19 PROTOCOLS

The Continuing Medical Education Department will implement health and safety protocols appropriate at the time of the symposium in accordance with the World Health Organization, CDC, Baptist Health, and other key regulatory agencies. These protocols include, but are not limited to:

- ✓ proof of negative COVID-19 status and/or vaccination
- ✓ self-monitoring
- ✓ active screening
- ✓ contact tracing
- ✓ wearing a mask
- ✓ use of additional personal protective equipment, social distancing and space management
- ✓ avoidance of physical contact, such as handshaking and embracing

Compliance with some or all of the protocols adopted by Baptist Health may be mandatory for in-person attendance at the symposium. If there is additional information regarding health and safety measures, and any additional necessary consents are needed from you, we will contact you prior to the start of the symposium.

____ (Initials) *I have read and understand Baptist Health's CME COVID-19 protocol requirements to attend in-person events.*

EXHIBIT HALL REGISTRATION FORM



**Baptist Health
South Florida**

Continuing Medical Education

Structural Heart and Echo Imaging Symposium
<http://MiamiEcho.BaptistHealth.net>
October 27-28, 2022

Confirm by Friday, September 2 | Payment due by Friday, October 7

Company Name:

As it should appear in acknowledgments.

Description of Company's Products/Services:

Contact Person:

NAME EMAIL PHONE

Contact Person:

NAME EMAIL PHONE

SELECT A LEVEL OF SUPPORT:

Sponsors/Exhibitors

\$15,000 Platinum \$10,000 Gold

Exhibitors

\$5,000 Silver \$2,500 Bronze

PAYMENT OPTIONS

Please make full payment based on your level of support by **October 7**. Or provide proof of payment in process.

MY PAYMENT IS FOR PLATINUM OR GOLD.

My company is a **CURRENT CORPORATE PHILANTHROPY PARTNER** of Baptist Health Foundation.

CHECK – Payable and mailed to:
Baptist Health South Florida Foundation (tax ID number 59-1923401)
Attn: Megan Cottle, 2022 Structural Heart and Echo Imaging Symposium
6855 Red Road, Coral Gables, FL 33143

CREDIT CARD – [Contact Megan Cottle](#)

For more information about becoming a **CORPORATE PHILANTHROPY PARTNER** of Baptist Health Foundation, contact Megan Cottle, MeganCo@BaptistHealth.net.

MY PAYMENT IS FOR SILVER OR BRONZE.

Check – Payable and mailed to:
Baptist Health South Florida – Baptist Hospital
CME Department (tax ID number 65-0267668),
Attn: Julie Zimmert
8900 North Kendall Drive, Miami, FL 33176

Credit Card – Contact Julie Zimmert for payment link.

For assistance, contact Julie Zimmert, JulieZ@BaptistHealth.net.

EXHIBITOR PARTICIPATION AGREEMENT

Terms and Conditions for Baptist Health CME Exhibit Hall Participation

For the purpose of this agreement, "Exhibitor" refers to the company(ies) represented at this event, as well as the company's(ies') representative(s) present at this event; and "Baptist Health" refers to Baptist Health South Florida, its affiliates, subsidiaries, contractors, departments and/or employees.

- Subletting of exhibit space is not permitted.
- Baptist Health will not refund any fees paid under this agreement if the company cancels or does not use the exhibit space.
- Baptist Health CME reserves the right to (a) reject any exhibit application; (b) reject, prohibit, restrict or otherwise require modification of any exhibit for any reason; and (c) ban any exhibitor whose exhibit, materials or conduct is objectionable for any reason.
- Violation of any regulations on the part of the exhibitor, its employees or agents shall void the right to be included in the exhibit hall, and such exhibitor will forfeit to Baptist Health CME all monies they may have paid.
- Exhibitor shall release and hold harmless and indemnify Baptist Health from any and all claims, obligations, liabilities, causes of action, lawsuits, damages and assessments, including legal fees, that result from an allegation of negligence on the part of the exhibitor or Baptist Health or third parties in the use of the exhibit space or activities in connection with the use of the exhibit space.
- **Note:** The format of all events is subject to change. All events will take place in a safe and physically distant format that follows established recommendations by the CDC and Baptist Health South Florida policies.

AGREEMENT

_____ (Initials) I have read and I agree to the Terms and Conditions for **Baptist Health CME Exhibit Hall Participation** for the **2022 Structural Heart and Echo Imaging Symposium**.

NAME (print): _____
Authorized Company Representative

SIGNATURE: _____ DATE: _____

For assistance, please contact:

Julie Zimmert | Direct: 786-596-8612 | Main: 786-596-2398 | Email: JulieZ@Baptisthealth.net
Continuing Medical Education Department, 8900 North Kendall Drive, Miami, FL 33176

Awilda Pieraldis | Phone: 786-467-5419 | Email: AwildaP@BaptistHealth.net
Baptist Health South Florida Foundation, 6855 Red Road, Coral Gables, FL 33143