



## Invitation to Sponsor/Exhibit

### Sponsorship/Exhibitor Prospectus and Opportunities

### **International Guidelines Evidence-based Minimally Invasive Pancreas Resection (IG-MIPR)**

Monday-Tuesday, March 18-19, 2019

Nobu Eden Roc Hotel, Miami Beach, Florida

[IG-MIPR.BaptistHealth.net](http://IG-MIPR.BaptistHealth.net)

Presented on behalf of

**Miami Cancer Institute, a part of Baptist Health South Florida**

8900 North Kendall Drive, Miami, Florida 33176

On behalf of the Miami Cancer Institute, Society of American Gastrointestinal and Endoscopic Surgeons; Americas Hepato-Pancreato-Biliary Association; International Hepato-Pancreato-Biliary Association; Society for Surgery of the Alimentary Tract; European Association of Endoscopic Surgeons; European-African Hepato-Pancreato-Biliary Association; Pancreas Club; Asian-Pacific Hepato-Pancreato-Biliary Association and the Society Surgical Oncology we would like to invite you to join a highly select group of Sponsors and Exhibitors at the **International Guidelines Evidence-based Minimally Invasive Pancreas Resection (IG-MIPR)**, Monday-Tuesday, March 18-19, 2019, at the Nobu Eden Roc Hotel, Miami Beach, Florida.

This not-to-be-missed educational event will gather experts in the field of pancreas surgery to develop MIPR guidelines based on literature review on PICO and non-PICO questions related to left-sided pancreatectomy, central pancreatectomy, pancreatoduodenectomy, patient selection, techniques, training and implementation and instrumentation.

This conference will focus on international evidence-based guidelines for minimally invasive pancreas resection (MIPR) to better educate surgeons, hospital administrators, patients and medical societies on the outcome and direction to be taken regarding this challenging type of surgery. The conference will also identify areas in which collaborative research is needed.

You will be well-positioned to showcase your company's products and services. Sponsorship opportunities are available at the Platinum, Gold, Silver and Bronze levels. Each level provides unique recognition, sponsorship and advertising opportunities. Details are explained below. An opportunity to exhibit is also included.

***Make plans now to join us in Miami Beach in March to be part of the International Guidelines Evidence-based Minimally Invasive Pancreas Resection – (IG-MIPR)!***

*Thank you for your consideration,*

Baptist Health South Florida

## Sponsor & Exhibitor Support Levels

### International Guidelines Evidence-based Minimally Invasive Pancreas Resection (IG-MIPR)

LEVELS AND MINIMUM AMOUNTS	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	EXHIBITOR
<b>RECOGNITION AND BENEFITS</b>	<b>\$25,000</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>
<b>DINNER SPONSOR Monday – Limited to 1 EXCLUSIVE</b> Sponsor representatives will attend and be recognized on signs** and during Director’s remarks.	♦				
<b>RECEPTION SPONSOR Tuesday – Limited to 1</b> Sponsor representatives will attend and be recognized on signs** and during Director’s remarks.		♦			
<b>LUNCH SPONSOR Monday or Tuesday – Limited to 2</b> Name/Logo** Sponsor acknowledgment on signage prominently displayed where lunch is served. Additional recognition (verbal) during morning and afternoon sessions’ opening remarks.			♦		
<b>AUDIOVISUAL SPONSOR – EXCLUSIVE – Limited to 2</b> Name/Logo** recognition displayed on signage in conference room and in the handout.			♦		
<b>BREAKFAST &amp; BREAKS – EXCLUSIVE – Limited to 2</b> Name/Logo** Sponsor acknowledgment ▪ On signage prominently displayed at food stations. ▪ Verbal recognition during morning welcome remarks.				♦	
<b>CONFERENCE EMAILS WITH COMPANY WEBSITE LINKS</b> Name/Logo** Sponsor acknowledgment on email blasts promoting conference. <i>COMPANY NAME SIZE &amp; LOCATION DISTINGUISHED BY LEVEL OF SPONSORSHIP.</i>	♦	♦	♦		
<b>POWERPOINT RECOGNITION</b> Looping presentation in the conference room before conference and during breaks. <i>COMPANY NAME SIZE &amp; LOCATION DISTINGUISHED BY LEVEL OF SPONSORSHIP.</i>	♦	♦	♦	♦	
<b>EXHIBIT – PREMIUM</b> Prime space placement in Exhibit Hall. Two 6-foot tables or extra space for Floor Display.	♦	♦			
<b>EXHIBIT – PROMINENT</b> Prominent space in Exhibit Hall. One 6-foot table or space for Floor Display.			♦		
<b>EXHIBIT – STANDARD</b> Table-top display. One 6-foot table.				♦	♦
<b>EVENT WELCOME SIGNAGE</b> Name/Logo** recognition as a 2019 SPONSOR on prominently displayed directional/welcome signage.	♦	♦			
<b>CONFERENCE WEBSITE</b> Name/Logo** recognition as a 2019 SPONSOR on conference website will be linked to your website. <i>COMPANY NAME SIZE &amp; LOCATION DISTINGUISHED BY LEVEL OF SPONSORSHIP.</i>	♦	♦	♦		
<b>CONFERENCE HANDOUT SPONSOR RECOGNITION</b> Name/Logo** recognition as a 2018 SPONSOR in the conference handout. <i>COMPANY NAME SIZE &amp; LOCATION DISTINGUISHED BY LEVEL OF SPONSORSHIP.</i>	♦	♦	♦	♦	
<b>REPRESENTATIVE BADGES</b> Name badges for representative(s) (meals included).	4	4	4	2	2
<b>EXHIBITOR DIRECTORY</b> Name/Logo** recognition in handout. <i>SIZE &amp; LOCATION DISTINGUISHED BY LEVEL OF SPONSORSHIP.</i>	♦	♦	♦	♦	♦
<b>NETWORK</b> Opportunity to interact with physicians and attendees.	♦	♦	♦	♦	♦

**\*\* Logo recognition can be used for non-commercial interest companies only.**

## Exhibit Hall and Exhibit Space Details

### International Guidelines Evidence-based Minimally Invasive Pancreas Resection (IG-MIPR)

Sponsors and Exhibitors will be provided with booth space in the exhibit area adjacent to the conference sessions. Booths consist of a six-foot table, covered and skirted. A representative from the Baptist Health CME Department will be in contact with you to provide directions to the conference building and exhibit area along with confirmation of all conference details.

#### Exhibit Hall - Hours, Setup and Teardown

- **Exhibit Hours**

Monday: 7:15 a.m. – 3 p.m.

Tuesday 7:15 a.m. – 4 p.m.

- **Setup**

Exhibit Hall will available Monday, March 18, starting at 6 a.m.

Setup must be completed by 7 a.m.

Your assigned table will be marked with your company name.

- **Breakdown/Removal**

After adjournment at 4 p.m. on Tuesday, March 19.

**IMPORTANT: Representatives are responsible for transporting their displays and materials on conference days. Please be aware that the hotel charges for storage, shipping or receiving services.**

#### Cancellations and Refunds

Baptist Health will not refund any fees paid under this agreement in the event the company cancels or does not use the exhibit space.

#### Exhibitor Participation Form and Name Badges

Please complete an Exhibitor Reservation form on pages 4 & 5 which can be found below. Please include all of the names of the representatives participating. Name badges must be worn at all times to identify you as a conference participant.

#### Attending Conference Sessions

Registered exhibitors who wish to obtain credit for attending the conference should register in advance online; registration fees apply. Representatives of commercial interest companies are prohibited from discussing their company, brands and/or products while in the education space.

#### Security

Sponsors and Exhibitors may leave their displays in the exhibit hall overnight; however, we recommend you do not leave any items of value (computers, cell phones, etc.). Neither Baptist Health nor IG-MIPR will be responsible for loss of or damage to any property. Sponsors and Exhibitors agree to maintain responsibility for safeguarding their goods, materials, equipment and exhibits at all times.

#### Location and Accommodations

The legendary Nobu Eden Roc Hotel offers oceanfront accommodations, elegant amenities and impeccable service for the ultimate getaway. Make your hotel reservation now by calling **855-433-3676** or go to <https://gc.synxis.com/rez.aspx?Hotel=59764&Chain=20034&template=GROUPS&shell=GPUS&locale=en-US&arrive=3/13/2019&depart=3/23/2019&adult=2&child=0&group=190316BSFPC> to receive the special group rate of \$299\*, plus applicable taxes.

**Reserve your room now to lock in these rates.**

**NEXT STEPS: Confirm Sponsor Level by February 11 and submit payment by March 11.** Complete and submit the **Confirmation Form** (pages 4 & 5). **NOTICE: If payment is not received by March 11, confirmed Sponsor will not be recognized or included in print materials.**

**CONFIRMATION FORM | SPONSORS AND EXHIBITORS**  
**International Guidelines Evidence-based Minimally Invasive Pancreas Resection – (IG-MIPR)**  
**Monday-Tuesday, March 18-19, 2019**  
[IG-MIPR.BaptistHealth.net](http://IG-MIPR.BaptistHealth.net)

*Secure your Sponsor Level preference. Options available on a first-come, first-served basis.*  
**Confirm by February 11. | Payment due by March 11.**

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_  
*(As it should appear on the promotional material.)*

Email: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Company Website: \_\_\_\_\_ Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
*(As it should appear on the promotional material.)*

**COMPANY SUPPORT SELECTION**

<b>SPONSORSHIP LEVEL</b>	<input type="checkbox"/> \$25,000 Platinum	<input type="checkbox"/> \$15,000 Gold	<input type="checkbox"/> \$10,000 Silver	<input type="checkbox"/> \$5,000 Bronze	<i>Sponsorships include exhibit space.</i>	<input type="checkbox"/> \$2,500 Exhibit Booth Only
--------------------------	--	--	--	---	--	---

**NAME BADGE REQUEST for Exhibit Booth Representatives** Please print name of representatives who will be exhibiting at the conference. Please refer to Sponsor/Exhibitor Prospectus for the number of invited representatives based on level of support.

Name: \_\_\_\_\_ Name: \_\_\_\_\_

Name: \_\_\_\_\_ Name: \_\_\_\_\_

Name: \_\_\_\_\_ Name: \_\_\_\_\_

**CONFIRMATION AND PAYMENT**

- To secure your Sponsor Level, return this Confirmation Form with the signed Terms and Conditions by **February 11**.
- Make full payment based on your level of support by **March 11**.

**BRONZE Sponsorship ♦ Exhibit Booth Only**

<p>MY PAYMENT IS FOR A <input type="checkbox"/> BRONZE Sponsorship <input type="checkbox"/> EXHIBIT Booth only</p> <p>Contact Baptist Health CME Department, <a href="mailto:JulieZ@BaptistHealth.net">JulieZ@BaptistHealth.net</a> or 786-596-8612.</p> <p><input type="checkbox"/> Check - Payable and Mailed to: Baptist Health CME Department (tax ID number 65-0267668)          Attn: Julie Zimmett          8900 N. Kendall Drive, Miami, FL 33176</p> <p><input type="checkbox"/> Credit Card – <a href="#">Online Payment</a></p>
--

**GOLD Sponsorship ♦ PLATINUM Sponsorship**

<p>MY PAYMENT IS FOR A <input type="checkbox"/> SILVER Sponsorship <input type="checkbox"/> GOLD Sponsorship <input type="checkbox"/> PLATINUM Sponsorship</p> <p>Contact <b>Laura Denoux</b>, Baptist Health South Florida Foundation, <a href="mailto:CorporatePartnerships@BaptistHealth.net">CorporatePartnerships@BaptistHealth.net</a>, or 786-467-5404.</p> <p><input type="checkbox"/> Check - Payable and Mailed to: Baptist Health South Florida Foundation (tax ID number 59-1923401)          Attn: CME/MCI-IG-MIPR, March 18-19, 2019          6855 Red Road, Coral Gables, Florida 33143</p> <p><input type="checkbox"/> Credit Card Payment – Contact Laura Denoux</p>
---

**Terms and Conditions for Symposium Exhibitor**  
**International Guidelines Evidence-based Minimally Invasive Pancreas Resection – (IG-MIPR)**

For the purpose of this agreement, “Exhibitor” refers to the Company(ies) represented at this event as well as the Company’s(ies’) representative(s) present at this event; and “Baptist Health” refers to Baptist Health South Florida, its affiliates, subsidiaries, contractors, departments and/or employees.

- Exhibitors may not place brochures, marketing materials or flyers outside of that company’s assigned exhibit space.
- Exhibitors may not affix anything to the walls, doors, floors or columns of the exhibit hall or symposium space.
- All illuminated displays and other equipment requiring electrical current must conform to local electrical codes. All extension cords must be 3-wire grounded and UL approved. *Electrical access will be limited.*
- Subletting of exhibit space is not permitted.
- Baptist Health will not refund any fees paid under this agreement if the company cancels or does not use the exhibit space.
- Baptist Health CME reserves the right to (a) reject any exhibit application; (b) reject, prohibit, restrict or otherwise require modification of any exhibit for any reason; and (c) evict or ban any exhibitor whose exhibit, materials or conduct is objectionable for any reason.
- Violation of any regulations on the part of the exhibitor, its employees or agents shall void the right to occupy space, and such exhibitor will forfeit to Baptist Health all monies that may have been paid.
- Upon evidence of violation, Baptist Health CME may take possession of the space occupied by the exhibitor and may remove all persons and goods at the exhibitor’s risk. The exhibitor shall pay all expenses and damages that Baptist Health may thereby incur.
- Exhibitor agrees to be responsible for his/her own property and acknowledges that neither Baptist Health nor the facility assume responsibility for damage to, loss of or theft of property.
- Exhibitor shall release and hold harmless and indemnify Baptist Health from any and all claims, obligations, liabilities, causes of action, lawsuits, damages, and assessments, including legal fees, that result from an allegation of negligence on the part of the exhibitor or Baptist Health or third parties in the use of the exhibit space or activities in connection with the use of the exhibit space.
- Sponsors only: Commercial interest organizations will receive name-in-text only recognition per ACCME regulations. Non-commercial interest organizations will receive logo recognition when available. A **commercial interest** is any entity producing, marketing, re-selling, or distributing healthcare goods or services consumed by, or used on, patients. The ACCME does not consider providers of clinical service directly to patients to be commercial interests - unless the provider of clinical service is owned, or controlled by, an ACCME-defined commercial interest.

**Special Accessibility Needs**

In accordance with the Americans with Disabilities Act, Baptist Health CME will make all reasonable efforts to accommodate persons with disabilities at this conference. Please notify the CME Department by March 11 by contacting Julie Zimmert at **786-596-8612** or [JulieZ@BaptistHealth.net](mailto:JulieZ@BaptistHealth.net) .

**Agreement Statement**

\_\_\_\_\_ (Initials) **YES**, I have read and understand the Baptist Health CME Conference Terms and Conditions for Conference Exhibitor and agree to participate in the **International Guidelines Evidence-based Minimally Invasive Pancreas Resection – (IG-MIPR)** as a sponsor and/or exhibitor as indicated in this agreement.

*Authorized Company Representative (print)*

NAME: \_\_\_\_\_ TITLE \_\_\_\_\_

DATE: \_\_\_\_\_

**If you have any questions, please contact:**  
Continuing Medical Education Department, Attn: Julie Zimmert, 8900 N. Kendall Drive, Miami, Florida 33176  
Phone: 786-596-8612 | Fax: 786-533-9706 | Main: 786-596-2398 | Email: [JulieZ@BaptistHealth.net](mailto:JulieZ@BaptistHealth.net).

*Thank you!*  
Please save the completed document for your records.